



FUNDRAISING PACK



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Welcome to Team SOS

THANK YOU for joining us in our mission to help dogs and save lives by supporting us with your fundraising.

This pack contains things you need to start fundraising. If you have more ideas, please let us know! Every donation, big or small, really does make a huge difference to dog's lives.



Let's get started!



Our Work

SOS El Arca is a humane, no-kill dog shelter in Playa Del Carmen, Mexico.

Each year, we care for hundreds of street dogs suffering from appalling neglect, abuse, abandonment and disease. We also provide low-cost veterinary care and sterilization through our clinic, Corazon Sin Dueno.

With no government funding, we rely entirely on the generous donations of our supporters.

Since 2011, SOS El Arca has saved more than 2,500 dogs and puppies

HOW YOUR DONATIONS HELP

- 🐾 \$7 buys tick and fleas preventions
- 🐾 \$12 vaccinates a dog from diseases
- 🐾 \$15 feeds one adult dog for a month
- 🐾 \$25 neuters a male dog
- 🐾 \$40 spays a female dog

*\$ = USD





FUNDRAISING IDEAS ~ AT HOME

Sell Your Stuff

Declutter! Have a clear-out and sell your unwanted items,  clothes and books online, garage sale or car boot sale.

Give Something Up

Give up! It could be chocolate, cakes, coffee or alcohol to fundraise.

 Set up a JustGiving page and ask for donations instead of birthday or  Christmas gifts.

Sponsored Events

Be brave! Wax your legs or even brave a shaved head.

Get fit! Walk, run, cycle or even skydive to raise funds for the dogs!

FUNDRAISING IDEAS ~ TEAM EFFORT

At Work

Charity Quiz

Hold a quiz online or in-person for donations with a small prize or 50/50 raffle for the winner.

Meditation Class

Host meditation sessions during lunch and ask for donations in exchange.

Cake 'n' Bake Sale

Make, bake or buy it.

Perhaps have your colleagues try vegan cakes!



Community

Treasure Hunt

Create a treasure map and hunt for the rewards with your dogs.



Sponsored Dog Walk

Invite your friends, family & doggy-neighbours, Ask for donations per mile or per walk.



Doggy Wash

Set up your own dog bathing service for the day



Get Involved

Knitting

Get your needles out and make clothes, blankets or toys to sell

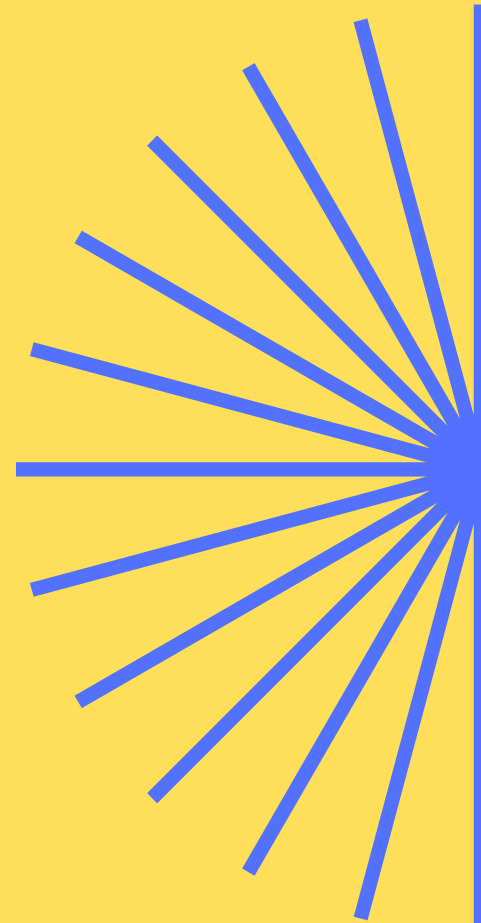
Book Swap

Swap books in exchange for money or donations

Bingo Night

Host a virtual bingo night

Clothes Swap Swap clothes in exchange for 'best price' donations



FUNDRAISING IDEAS ~ SCHOOL/COLLEGE/UNIVERSITY

At School

Guessing Game

How many sweets in the jar? - Winner gets the jar!

Sponsored Silence - How long can you stay silent for? Sssshhhh.....

Non-Uniform Day- Go in pyjamas or special themed fancy dress

Spelling Bee - competition to see who knows how to spell the most words!

Litter Pick - collect litter to prevent pollution and ask for donations



FIVE STEP SUCCESS PLAN



1 Choose an idea for your fundraiser

2 Set a date

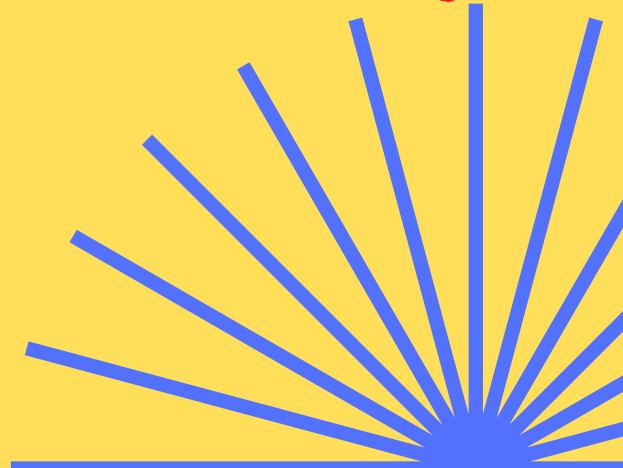


3 Set a target amount to raise

4 Set up on JustGiving, GoFundMe, Facebook or GiveButter




5 Tell everyone about it - *including us!*



FUNDRAISING ~ TOP TIPS

Social Media

Tell everyone about your fundraiser through stories, videos and pictures. 

Set up a Facebook event page and publicize as early as possible. 

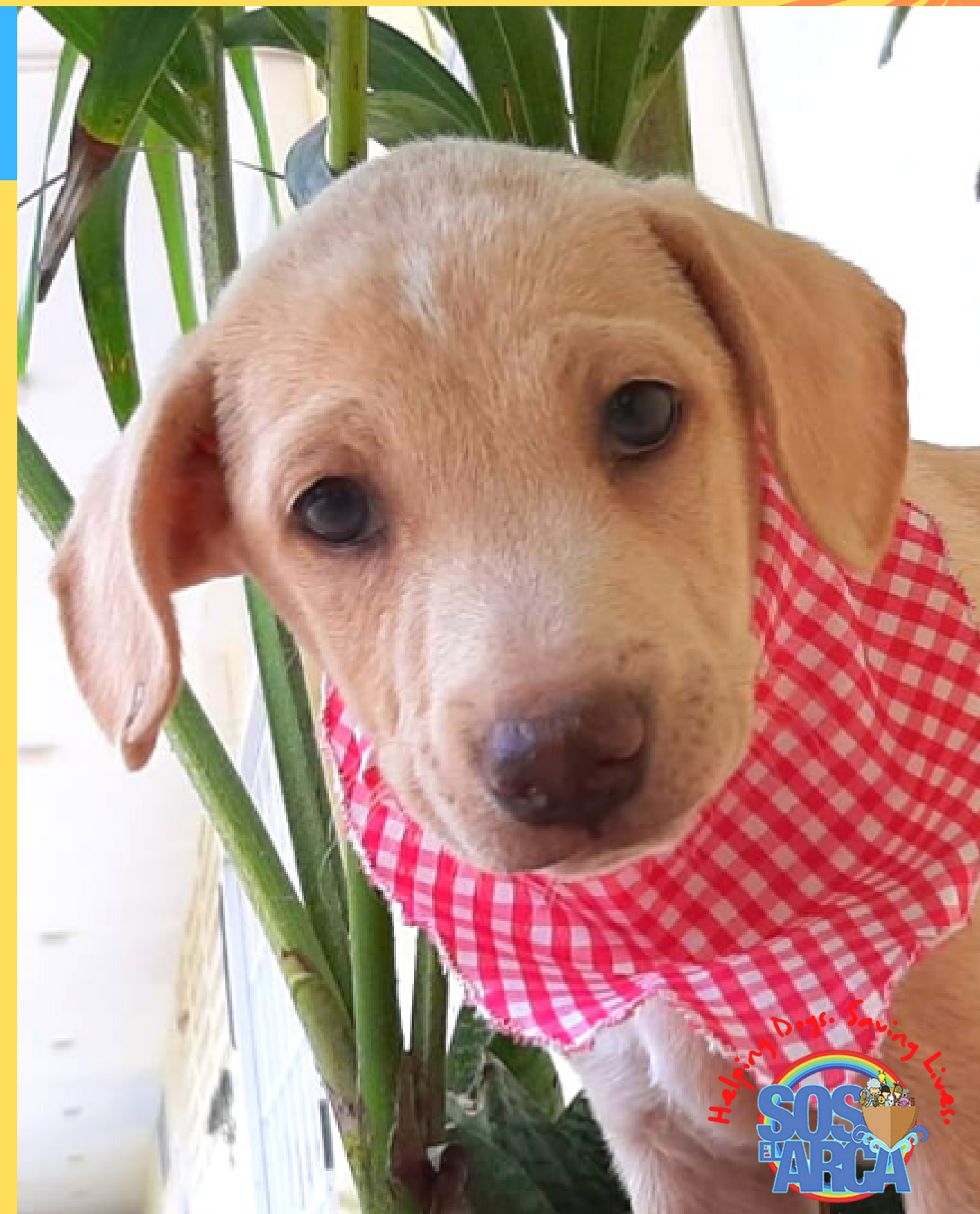
Tag us:
@SOS_El_Arca on Instagram
@SOSELArca on Facebook

Local Press

Contact newspapers, radio and TV in your area, telling them about your event - *spread the word!*

Stay Safe

Follow government guidelines for social and in-person meetings



CONTACT DETAILS

CHARITY NUMBER

Founded by Sylvie Goetz 2011

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Partner Rescues:

All Paws Matter, Canada VZW SOS El Arca, Belgium

